

Eliminate the Risk of Audit Failure



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Product Compliance Solutions



The Two Core Risks Every Organization Faces





33%+ organizations face audit gaps each year



60% of breaches stem from misconfigs (Verizon DBIR)

One stops your business. The other exposes it.

Cost of Maintaining Compliance is too high





Global fines for non-compliance hit **in 2024**

230

Workdays/year spent on Audit prep

2x

Audit fees have doubled over the last 5 years -**Gartner**

Cost of non-compliance - Business comes to a halt

Staying Audit Ready is challenging







- Evolving mandates NIS2, PCI 4.0, and more
- In-scope technologies tend to increase with increased attack surface



Manual Compliance
Efforts Can't Keep Up

- Increased Audit Frequency
- Mapping security
 exposures to compliance
 requirements



Non-Compliance has consequences

- Non-compliance costs 2.7× more than compliance — \$14.8 M vs. \$5.5 M per year on average
- Reputation Damage, loss opportunities, disruption

Top Audit Gaps in US





NST











36.72%

24%

49%

36.2%

36.18%

Risk of Misconfigurations



60%

of breaches stem from Misconfigurations

4.4M

Average cost per misconfiguration-related breach 99%

of cloud failures are caused by user error (Gartner)

58%

Enterprise network with at least one critical misconfiguration

"One in every three configuration checks reveals a potential weakness." – Verizon DBIR 2025



Two Sides of Risk — One Unified Solution Policy Audit



Run Cyber Program as a ROC















Unified Asset Inventory

Risk Factors Aggregation Threat Intelligence

Business Context

Risk Prioritization Risk Response Orchestration

Compliance & Executive Reporting

How will you be

ROC Ready from Day 1

Qualys Policy Audit







Automated compliance monitoring always keeps organizations auditready





Proactive Gap Analysis

Identify and address compliance gaps early to avoid last-minute issues.



Risk Based Prioritization

Ensure audit-readiness by adhering to regulatory requirements requiring continuous risk analysis.





Streamline Audit Operations

Fix audit issues with ServiceNow Integration and accelerate time to value with seamless onboarding and end-toend operationalization



Automated Auditready reports

Reduce manual efforts with always audit ready reports













Audit-Ready Reports

Why: Maintain Continuous Compliance

Unified Asset Inventory

Risk Factors Aggregation Threat Intelligence Business Context Risk Prioritization Risk Response Orchestration Compliance & Executive Reporting



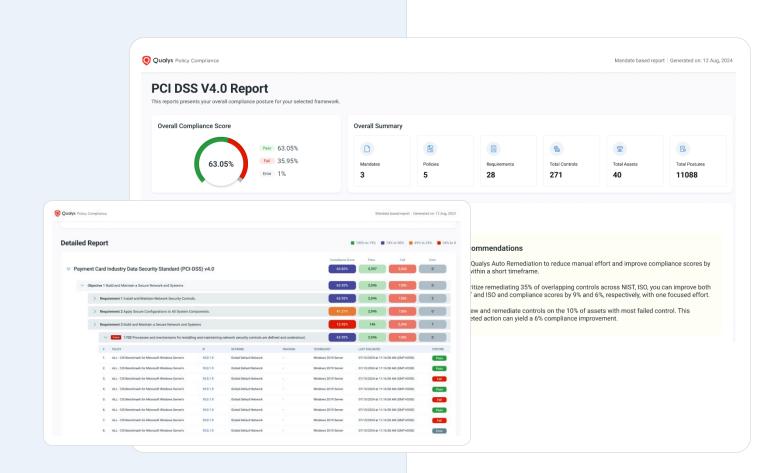
Effortless audit ready reports with Pre-built library of 100+ mandates mapped to controls

Automatically generate multiple reports from a single data collection

Custom reports for on-demand audits

Executive level and audit stakeholder ready reports to **prove compliance**

Reduce audit resources and costs by 50%



Executive Audit- Readiness Report

Unified Asset Inventory

Risk Factors Aggregation Threat Intelligence

Business

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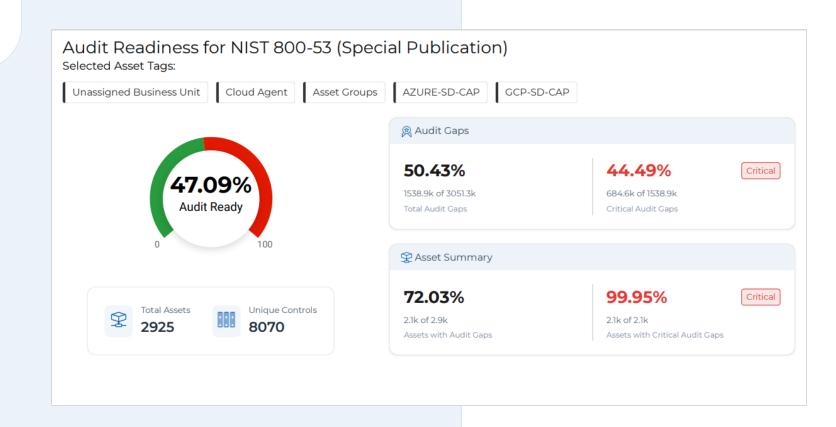


Audit-ready awareness with insights into gaps

Detailed Stakeholder Reports

View a **high-level summary of your audit** and security posture.

Prescriptive guidance on how to improve audit-readiness scores



Comprehensive visibility across your Asset landscape



Unified Asset Inventory

Risk Factors Aggregation

Threat Intelligence **Business** Context

Risk **Prioritization**

Risk Response Orchestration Compliance & Executive Reporting



Audit-readiness for your inventory

Identify assets with EOL/EOS software

Auto discover web servers. middleware, databases

Classify mission critical assets for compliance

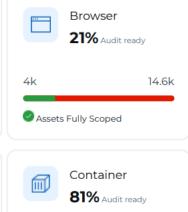
Audit Insights: Asset Landscape

Understand audit readiness across your asset inventory

















Multiple SPM tools and Scattered exposures

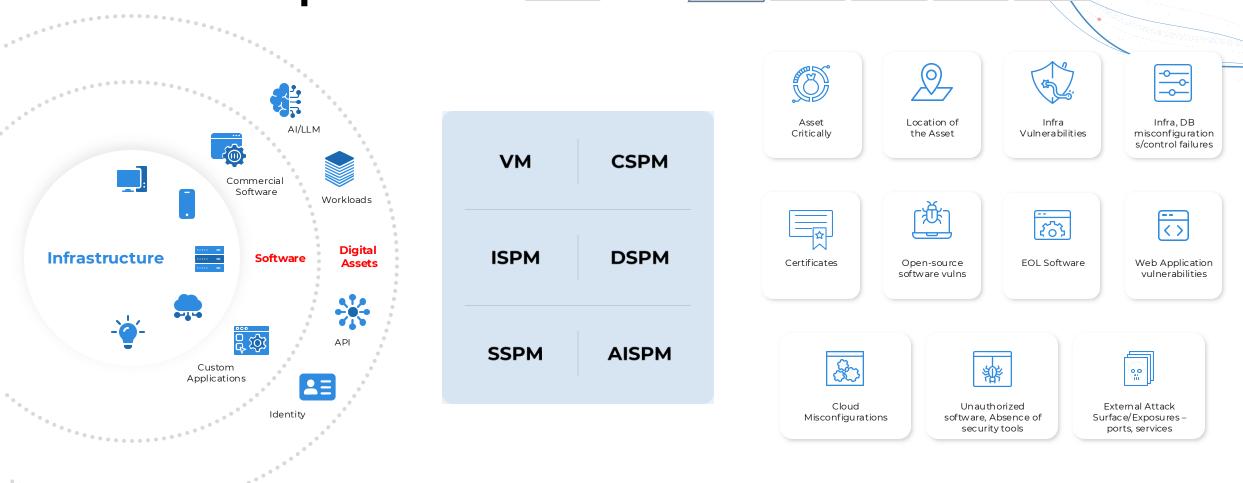
Unified Asset Inventory

Risk Factors Aggregation

Threat Intelligence Business Risk Context Prioritization

Risk Response Orchestration Compliance & Executive Reporting





*Enterprises have 70+ security tools on average

Prioritize Compliance Risk with Enterprise **TruRisk**

Unified Asset Inventory

Risk Factors Aggregation

Threat Intelligence **Business** Context

Prioritization

Risk

Risk Response Orchestration

Compliance & Executive Reporting



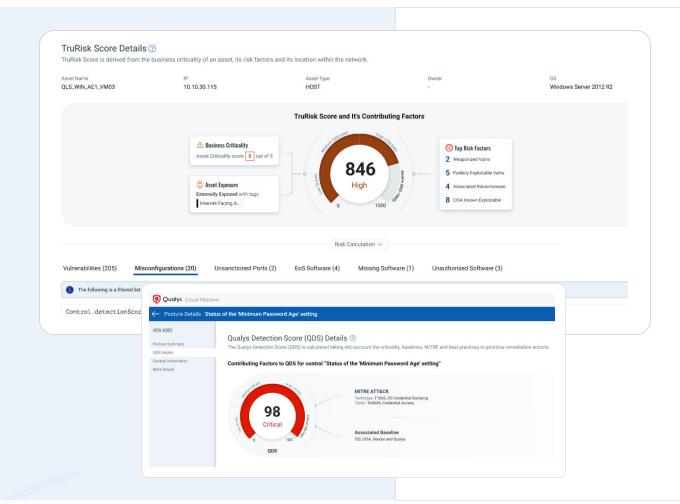
Identify findings with the biggest impact on audit-readiness

Improve security and reduce risk exposure by identifying the most critical risks

Meet compliance requirements for risk prioritization

Prioritize risk of your misconfigurations based on:

- Business and Mission Impact
- Asset Exposure
- Threat Exposure



Measuring Risk of Misconfiguration

Unified Asset Inventory

Risk Factors Aggregation

Threat Intelligence

FIREEYE

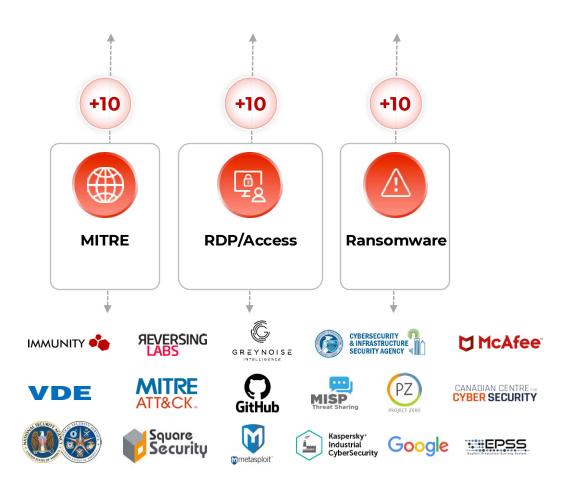
Business Context

Risk **Prioritization**

Risk Response Orchestration Compliance & Executive Reporting

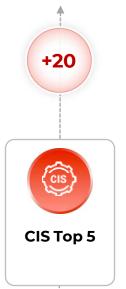






packet storm

Talos







Prioritizing Risk of Misconfigurations

Risk Compliance Risk **Risk Factors** Threat **Business** & Executive Response

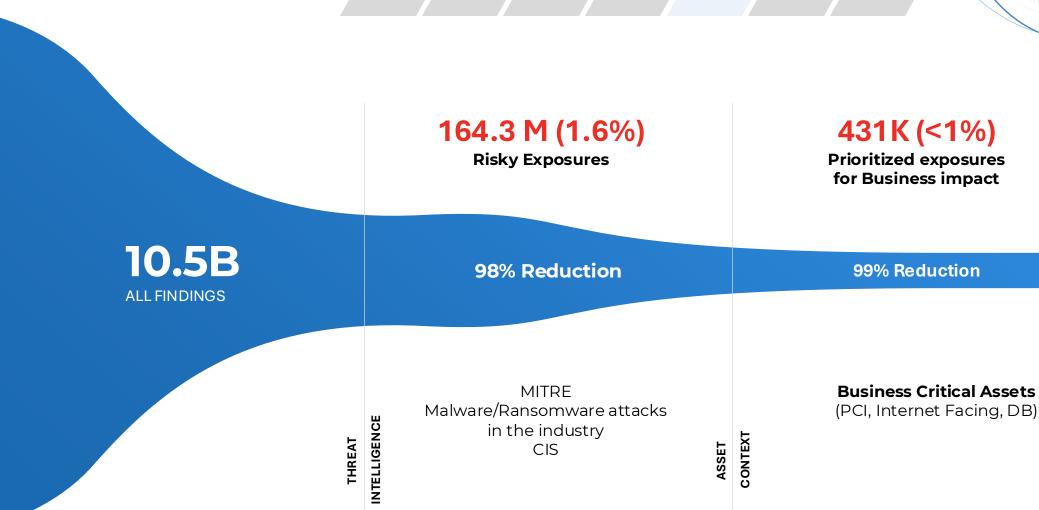
Orchestration

Reporting

Prioritization

Context





Aggregation

Intelligence

Unified

Asset

Inventory

Custom Checks and Remediation

Qualys.

ROCon 25

The Risk Operations Conference

Why: Automate Evidence collection

Unified Asset Inventory

Risk Factors Aggregation Threat Intelligence Business Context Risk Prioritization Risk Response Orchestration Compliance & Executive Reporting

Regulatory Alignment & Flexibility

Address unique compliance requirements Create custom scripts to assess proprietary configurations, ensuring full compliance with internal and external policies

Close compliance gaps proactively

Easily adapt to evolving regulations like DORA, ISO 27001, NIST, and CIS with custom checks.

Reduce risk of emerging threats

← Create New Script STEPS 2/3				
Basic Information	Script Details			
2 Script Details	Type of Script *		Platform *	
Script Details	Select	~	Select	~
3 Review and Confirm	Custom QID			
	Custom Script			
	Scripting Language *		Category *	
	Select		Select	~
	Timeout limit *		Severity *	
	300 Seconds	~	3	~
	Scripts *			
	Enter Script ①			
	Define Script Parameters Creating Parameterized Scripts?			
	This option allows you to define parameters to customize script behavior during execution.			
	Script ①			
	Cancel Previous Next			

Audit Fix - Automated Remediation Workflows



Unified Asset Inventory

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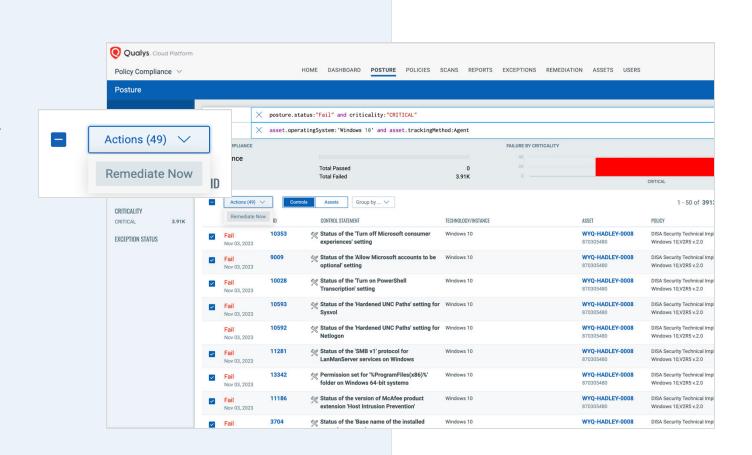
Regulatory Alignment & Flexibility

Fix your Audit findings before they become audit issues with Automated Remediation

Pre-defined library of out of the box scripts

Customizable remediation

Significantly Reduce
Breach Exposure



Powering your ROC with Agentic Al

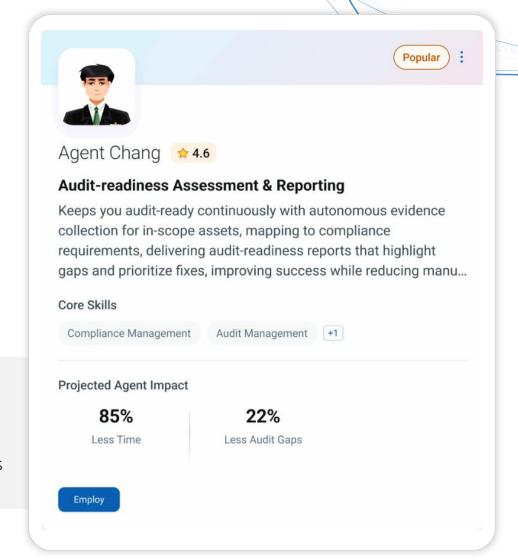


- Automated, Continuous Evidence collection
- Natural Language Query Interface for Audit Insights
- Actionable insights for Prioritization



Build Your Own Agent

Train and build an AI agent with necessary skills to autonomously perform assigned tasks



SCA vs Policy Audit

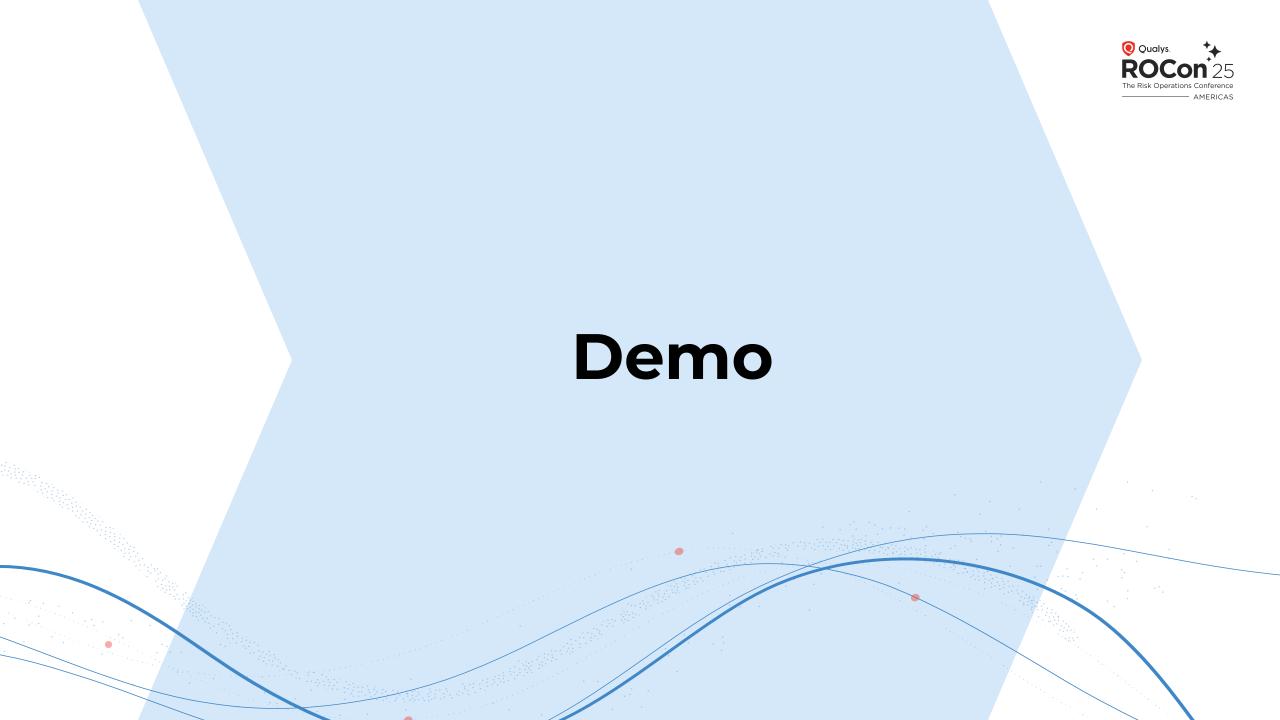


Managing Risk of Audit Failures + Managing Risk of Misconfigurations = Continuous Audit Readiness

Basic CIS Benchmark Checks







Operationalizing Configuration Compliance at Scale

Financial Firm Success with Qualys Policy Audit





Presenter

Joshua McDonald

Senior Policy Compliance Architect

Leading Financial Institution

- Extensive background in compliance and security
- Understanding of compliance frameworks
- Deep experience with numerous industry mandates





Compliance Context

Financial institutions under continuous audit pressure (Federal Review Bd)

Compliance = business trust, not just IT hygiene

Legacy systems & fragmented visibility made control accuracy difficult

Needed to standardize configuration compliance (measured & enforced)

Mission: Transform compliance from reactive reporting into op excellence



Challenges

Problem 1

- Asset Identity Crisis inconsistent, inaccurate tagging
- Flawed inventory, misaligned policy mappings, wasted remediation effort



Challenges

Problem 2

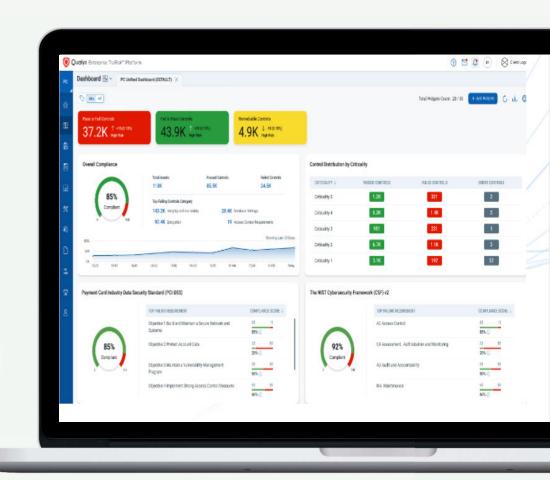
 Weak Policy Engine – outdated internal standards, lenient controls passing noncompliance





The Solution: Policy Audit

- Unified platform to design, deploy, validate configuration baselines
- Prebuilt CIS/NIST policies accelerate modernization
- Allow custom regex-based controls to enforce business intent
- Simplified tagging & mapping with CSAM
 GUI and QQL automation
- Clear, actionable remediation





Challenges

Problem 3

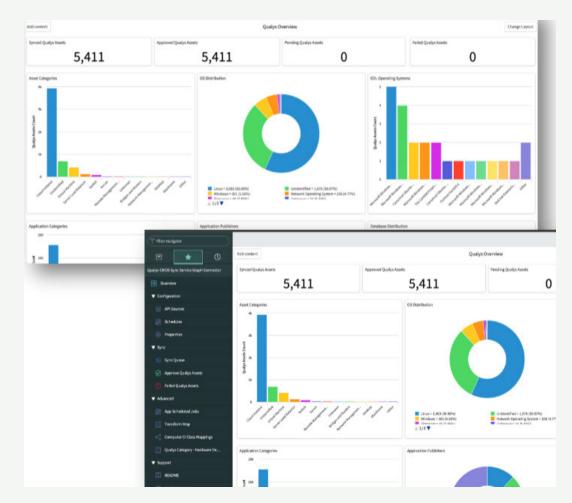
- Prioritization Gap –
 overwhelming failures without
 risk-based ranking
- Confusion, inefficiency, and audit stress across team





Prioritization, Exceptions, SLAs

- Initial triage by raw failure count to identify "big rocks" for fast wins
- Qualys Detection Score (QDS) for dynamic, risk-based prioritization
- Remediation focused on true business impact, not just numbers
- ServiceNow integration to track exceptions & SLAs
- Risk-aligned SLAs = faster closure





Recommendations

- Start with accurate tagging: you can't secure what you can't identify
- Leverage Policy Audit CIS templates for modernization
- Ensure regex precision: define "secure" in your environment
- Adopt QDS & automation for meaningful, risk-based prioritization
- Treat compliance as an operational foundation for resilience



